



## **FOR IMMEDIATE RELEASE**

Contact: Alexis Eggleton, Legislative Aide  
845-807-0437

### **“Bicentennial Seeks Restaurants for ‘Taste of Sullivan’ Event at the Harvest Festival at Bethel Woods”**

As Sullivan County continues to celebrate its 200<sup>th</sup> Anniversary Season, the Bicentennial Steering Committee and The Harvest Festival at Bethel Woods are seeking area restaurants to participate in our first annual “Taste of Sullivan” event on Sunday, September 13<sup>th</sup>, 2009 during the Harvest Festival at Bethel Woods.

The Committee is inviting a limited number of restaurants to showcase their signature dishes, unique food choices, unusual flavor profiles and anything creative your restaurant is known for! We will provide up to \$500 to supplement food cost and two culinary students to assist the restaurants during the event. To inspire buying local, we are offering an additional \$250 available to restaurants whose “taste” is created with at least 50% local food choices.

There will be three categories in which restaurants can submit their “taste menu” appetizers, entrees and desserts. Restaurants will be selected by the Bicentennial Committee on the basis of originality, flavor profile and compatibility with three categories listed above.

This is a tremendous opportunity for local restaurants to get your name out, showcase your talents and menu offerings to 1500 guests and receive ancillary advertising benefits. Your name and information will appear on the Bicentennial website, in the expansive Bicentennial marketing campaign, and in all local print and radio advertising for the event. In addition, the Harvest Festival draws thousands of visitors each week who will have an opportunity to partake in this tasting!

For more information and to submit the application to be considered for this event, please contact Alexis Eggleton at 845-807-0437 or [alexis.eggleton@scgnet.us](mailto:alexis.eggleton@scgnet.us) by no later than July 31<sup>st</sup>, 2009. The application will also be available on the County website [www.scgnet.us](http://www.scgnet.us).

For more information regarding this press release, please contact Alexis Eggleton, Legislative Aide at 845-807-0437.

## **“Taste of Sullivan” Restaurant Application**

The Bicentennial Steering Committee is encouraging local restaurants to submit a tasting menu for consideration to be included in the 2009 “Taste of Sullivan” event on Sunday, September 13, 2009 at Harvest Festival at Bethel Woods.

**Purpose:** To encourage, support and promote local restaurants whose signature dishes, unique food combinations and unusual flavor profiles are indicative of their establishment, community and the diverse culinary opportunities available in Sullivan County.

**Criteria:** A restaurant or eatery seeking consideration for the Taste of Sullivan event must meet the following criteria:

- ✓ Present a unique original dish that is indicative of the spirit of your establishment. This dish must be readily prepared on-site for 1500 guests, with a flow of 300 guests per hour for 5 hours.
- ✓ This original/signature dish or its preparation and presentation must be unique to your establishment or the Sullivan County area.
- ✓ This dish must fall in one of three categories: appetizers, entrees or desserts.
- ✓ Chosen restaurants must be willing to donate a \$50 gift certificate to their establishment, to be raffled off to the 1500 guests on the day of the event.
- ✓ Chosen restaurants must also be able to present DOH Certification to serve food products off-premise from their establishment, naming Harvest Festival at Bethel Woods as the designated location.

*Enhanced consideration will be given to restaurants:*

- ✓ Whose dish is significant to the history or reputation of their establishment.
- ✓ Who present a multi-cultural culinary opportunity in Sullivan County;
- ✓ Use local produce or products (an extra \$250 is available for restaurants whose “taste” is comprised of at least 50% local product).

**Benefits:** All restaurants selected will receive up to \$500 to offset their food cost, with an extra \$250 available for restaurants whose “taste” is comprised of at least 50% local product. Furthermore, upon request, each restaurant will be “loaned” two culinary students to assist with their participation in the Taste of Sullivan Event at the Harvest Festival. This event is a tremendous opportunity for local restaurants to get their name out, showcase their talents and menu offerings to 1500 guests and receive ancillary advertising benefits, as their name and information will appear on our Bicentennial website, in our expansive marketing campaign, and in all local print and radio advertising for the event.

**Approval:** Applications will be reviewed and restaurants will be selected by the Executive Committee of the Bicentennial Steering Committee. All applications must be *received* by no later than Friday, July 31, 2009. Chosen restaurants will be contacted in early August.



