



FOR IMMEDIATE RELEASE

CONTACT:
Shannon McSweeney-LeMay
845-295-2420
smcsweeney@bethelwoodscenter.org

**SATURDAY GETAWAY FROM NYC TO THE MUSEUM AT BETHEL WOODS:
*TAKE A TRIP BACK TO THE SIXTIES WITH COACH USA/SHORTLINE***

[November 4, 2009] BETHEL, N.Y. – The Museum at Bethel Woods has teamed with Coach USA/Short Line Bus to offer bus service from New York City Port Authority each Saturday through January 3, 2010.

Round-trip bus fare from Port Authority is \$64 for adults. Museum admission is \$13. The bus departs Port Authority at 10:15 a.m. and arrives at Bethel Woods at 12:45 p.m., with the return trip departing at 4:45 p.m.

Bethel Woods Center for the Arts is an outdoor performing arts center and museum located approximately 90 minutes from New York City at the site of the 1969 Woodstock festival in Bethel, NY. The 15,000 seat outdoor performing arts venue and The Museum at Bethel Woods are set within nearly 2,000 bucolic acres.

A visit to The Museum makes for a great day trip any time of year. The permanent exhibit is an immersive and captivating multi-media experience that combines film and interactive displays, text panels and artifacts to tell the story of the Sixties and Woodstock. It explores the unique experience of the Woodstock festival, its significance as a culminating event of a decade of radical cultural transformation, and the legacy of the Sixties and Woodstock today.

Through personal stories and profiles, immersive multi-media exhibit displays and experiences, engaging programs, and educational events, The Museum encourages inter-generational dialogue about important ideas and issues relevant to today. It also helps to preserve the historic site on which the 1969 Woodstock Music and Art Fair took place.

Two Special Exhibits are also included in the admission price:

- Robert Altman Sixties: Portrait of a Generation - Coming of age in the mid-Sixties, photographer Robert Altman witnessed the rise of the counterculture – hippies, be-ins, rock concerts and peace demonstrations -- and documented the events and personalities of the era, including for *Rolling Stone*. These 119 large format photographs show one man's view of a colorful, dynamic, and exciting time from 1966 to 1975. This exhibition made possible, in part, by the generous support of Alan Kesten and Kathy Gaglio along with Dr. Monte Sachs and Ms. Stacy Cohen.
- Old School: The Museum at Bethel Woods Custom Chopper built by Orange County Choppers. On display is The Museum-commissioned commemorative Woodstock-themed motorcycle in the style of Sixties bikes. This exhibition is made possible through the generous support of the Vallone

family and their local, family-run businesses, Rolling V Bus Corp., Big V Entertainment, Gershowitz Transportation, Vallo Transportation, and Creekside Cabins.

Guests can also visit the site of the 1969 Woodstock festival, stop in the Museum Shop to purchase unique merchandise inspired by the decade, and enjoy light dining fare in the Museum Cafe.

For more information on Bethel Woods go to <http://www.bethelwoodscenter.org>.

###