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## **THE MUSEUM AT BETHEL WOODS HONORED WITH TWO PRESTIGIOUS AWARDS**

**[November 19, 2009] BETHEL, N.Y.** – The Museum at Bethel Woods is proud to accept two new international awards for excellence, the **2009 Thea Award for Outstanding Achievement: Museum**, and **Creativity + Commerce: *Print* magazine's International Business Graphics Prize**.

The Themed Entertainment Association (TEA) announced yesterday that The Museum at Bethel Woods has been voted a recipient of its highest honor, the 2009 Thea Award for Outstanding Achievement: Museum. The Thea Awards are presented to projects that represent international excellence in the creation and production of compelling places and experiences and themed visitor attractions. TEA is the non-profit association representing the world's leading creators, developers, designers and producers of compelling places and experience. Previous winners include the Newseum, Walt Disney World, and the 2008 Summer Olympics Opening Ceremonies. The 16<sup>th</sup> annual Thea Awards black-tie gala will be held on March 6, 2010 at the Globe Theater, Universal Studios, California.

Additionally, the six digital interactives in The Museum at Bethel Woods main exhibit and The Museum Shop, produced by Second Story Productions, of Portland, Oregon, were recognized for excellence by *Print* magazine. They were selected for Creativity + Commerce: *Print* magazine's International Business Graphics Prize and further honored by being featured in a special section of the magazine's October issue.

Darlene Fedun, C.O.O. Bethel Woods Center for the Arts remarked, "These awards highlight the content, quality and interactive excitement that make The Museum at Bethel Woods such a moving and engaging experience. Our museum development team did a remarkable job creating the exhibit, and we are delighted to be recognized by such distinguished organizations and included in such esteemed company."

The Museum at Bethel Woods and Bethel Woods Center for the Arts add these new awards to an ever-growing list of honors including:

- American Association of Museums 2008 MUSE Awards for excellence in media programs:
  - Honorable Mention in Video: *1968: A Year That Shook America with History*
  - Bronze Award in Multimedia installations: *The Festival Experience* with Cortina Productions
- AIA Cleveland Design Award: Honor Award for Built Work
- USITT (United States Institute of Theatre Technology) Peggy Ezekiel Award of Outstanding Achievement in Theatre Consulting: Raymond Kent, CTS, EAVA
- Land Development Visionary Project Award Finalist (with Clough Harbour & Associates LLP)
- Building Design & Construction, 10th Annual Building Team Awards, Bronze Award
- ACEC Engineering Excellence Awards, Platinum for Special Projects (with Clough Harbour & Associates LLP)
- *New York Construction*: Best of 2006 Award of Merit in the Cultural Category

- AAA *GEM* Rating

For more information on Bethel Woods go to <http://www.bethelwoodscenter.org>.

**About Bethel Woods Center for the Arts:**

The not-for-profit Bethel Woods Center for the Arts mission is to enrich, promote and improve the quality of life in our community through culture, education, history and the arts. Located approximately 90 miles from New York City at the site of the original 1969 Woodstock festival in Bethel, NY, the state of the art 15,000-seat outdoor performing arts venue and award-winning Museum at Bethel Woods are set within 2,000 bucolic acres in Sullivan County.

[www.BethelWoodsCenter.org](http://www.BethelWoodsCenter.org)

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