



Dear Potential Festival Food Vendor,

Thank you for your interest in participating in our inaugural 2017 Peace, Love & Food Trucks Festival at Bethel Woods. The event will take place on Saturday, August 19<sup>th</sup> from 11am to 6pm, at the Harvest Festival Field. Peace, Love & Food Trucks is expected to attract approximately 3,000 guests. Later that evening, the Goo Goo Dolls will perform at Bethel Woods Pavilion Stage, with gates opening at 7 PM. We are proud to partner with Townsquare Media on this event.

Our food vendors are an integral part of the festival; we want to offer our guests the best tasting, and highest quality food available. The following criteria will be used to select the food vendors for this event: food quality (a sample will be required), event experience, and a variety of offerings.

We encourage you to apply to be a part of this event by completing the enclosed paperwork. Payment (one-time participation fee of \$250) will be required upon acceptance, as vendors are juried. **The application deadline is July 28, 2017.** Notification of acceptance will be sent upon receipt of the application.

To apply for the 2017 season, please email the fillable application and attachments to [kzalewska@bethelwoodscenter.org](mailto:kzalewska@bethelwoodscenter.org) or mail the enclosed application and vendor agreement along with supporting documents to:

Attn: Kasia Zalewska  
Peace, Love & Food Trucks  
Bethel Woods Center for the Arts  
P.O. Box 222  
Liberty, NY 12754

**\*\*PLEASE DO NOT STAPLE YOUR APPLICATION \*\***

Please feel free to reach out with any questions by calling 845-583-2193 or sending an e-mail at: [kzalewska@bethelwoodscenter.org](mailto:kzalewska@bethelwoodscenter.org). Thank you for your interest in the Peace, Love & Food Trucks Festival at Bethel Woods!

Sincerely,

*Kasia Zalewska*

Kasia Zalewska, Festivals Coordinator

**\*\*Save the date\*\* The 2017 Harvest Festival at Bethel Woods - Sundays 9/3-10/1.  
2017 Wine Festival - Saturday, October 7<sup>th</sup>. The 2017 Craft Beer Festival - Saturday, October 14<sup>th</sup>. 2017 Holiday  
Market - Saturday, December 2<sup>nd</sup>, and Sunday, December 3<sup>rd</sup>. \*\* FOR AN APPLICATION, PLEASE  
CONTACT KASIA OR VISIT BETHELWOODSCENTER.ORG.**



2017 FOOD VENDOR  
APPLICATION

NY State Sales Tax ID (if applicable) #:

Business Name: \_\_\_\_\_

Name \_\_\_\_\_ Daytime Telephone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Vehicle Make and Color: \_\_\_\_\_ License Plate: \_\_\_\_\_

Insurance Company \_\_\_\_\_

**\*\*Attach Copy of Certificate of Insurance with Additional Insured as per Sample\*\***

Please indicate any and all electricity needs in the box below.

Truck/trailer dimensions: Height \_\_\_\_\_ Width \_\_\_\_\_ Length \_\_\_\_\_

Do you have a generator? Yes \_\_\_\_\_ No \_\_\_\_\_

*NOTE: Please make checks and money orders payable to The Bethel Performing Arts Center, LLC- Acceptance to be at the sole discretion of the Peace Love & Food Trucks Festival at Bethel Woods. If you wish to pay by credit card please contact the office.*

**TELL YOUR FRIENDS! FEEL FREE TO PROMOTE THE EVENT, LISTED ON OUR WEBSITE & FACEBOOK PAGE:**

[BETHELWOODSCENTER.ORG](http://BETHELWOODSCENTER.ORG)  
[FACEBOOK](#)

**\$5 ADMISSION TICKETS ARE AVAILABLE FOR PURCHASE ON TICKETMASTER.COM**

Mail or email all documents and photos to:

Peace, Love & Food Trucks \* Kasia Zalewska \* Bethel Woods Center for the Arts\*PO Box 222\*Liberty, NY 12754\*

[kzalewska@bethelwoodscenter.org](mailto:kzalewska@bethelwoodscenter.org)



Please list the most recent events that you have participated as a vendor in.

Event	Date	Location
Event	Date	Location
Event	Date	Location
Event	Date	Location

Would you like to suggest or refer any vendors? If so, please list their contact info below.

Business	Contact name	Contact info
Business	Contact name	Contact info
Business	Contact name	Contact info
Business	Contact name	Contact info





## FOOD VENDOR LICENSE

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This License (sometimes referred to as the "Agreement") is entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2017 by and between The Bethel Performing Arts Center, LLC, and Townsquare Media, LLC, as Licensor, and \_\_\_\_\_, having a principal office or residence at \_\_\_\_\_ as Licensee.

**Whereas**, Licensor desires to continue to promote the general welfare of Sullivan County and the surrounding region by conducting the Peace, Love & Food Trucks Festival at Bethel Woods (the "Festival") which is intended, among other things, to celebrate the beauty of Sullivan County and to increase public awareness of local food trucks; and

**Whereas**, another purpose of the Festival is to continue to educate the general public of the role that local food trucks have played in the region and providing the opportunity for the display and increased appreciation for and knowledge of such products and skills;

**Whereas**, the Festival is also intended to continue to promote the awareness and use of the lands which were a part of the historic 1969 Woodstock Festival (the "Site"): and

**Whereas**, to help promote the foregoing goals, and thereby also attracting new visitors to Sullivan County and the surrounding region, the Festival will be held on a portion of the Site during the hours of **11:00 a.m. and 6:00 p.m.**, on Saturday, **August 19**; and

**Whereas**, Licensee desires to participate in the Festival as a food truck vendor or exhibitor, subject to and in accordance with this License.

**Now**, therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Licensor and Licensee hereby agree:

1. **Revocable License:** Subject to the terms of this License, the Licensor hereby grants to Licensee, and Licensee hereby accepts, this revocable License to display and sell the Licensee's food at the Festival (such foods being generally described or shown on Licensee's Food Vendor Application). This License is subject to the provisions hereof as well as the Rules and Regulations attached hereto and made a part hereof, which Rules and Regulations may be amended by Licensor from time to time. Licensee agrees to comply with this License and the Rules and Regulations, as they may be amended from time to time. Licensee understands that this License creates no tenancy, present interest, or any other estate in favor of Licensee and that Licensor may revoke this License and the rights under it at any time for any reason whatsoever. If revoked, Licensor agrees to raise no objection thereto and to fully and immediately comply with Licensor's instructions relating to revocation.

2. **Release of Licensor and Indemnification:** Licensee hereby releases and agrees that none of Licensor, Bethel Woods Center for the Arts, Inc., The Bethel Performing Arts Center, LLC, The Museum at Bethel Woods, Star Path Farms Inc., ARKAY, LLC, Townsquare Media, LLC, the Town of Bethel, the County of Sullivan, the County of Sullivan Industrial Development Agency nor any of their respective parents, affiliates, or subsidiaries, or any of their respective officers, directors, members, partners, trustees, employees, agents, or representatives (collectively, the "Licensor Parties") shall have or incur any liability or loss whatsoever arising out of or in connection with Licensee's participation with or at the Festival including without limitation any injury or damage to it or any person, any person employed or retained by it, or any property including any property of it or used or enjoyed in connection with the Festival, including without limitation any farm products displayed by it. Licensee hereby agrees to be responsible for and to indemnify and hold harmless each of the Licensor Parties from and against any and all claims, actions, demands, expenses, liabilities, losses, injury or death to persons, or damage to or loss of property, arising out of or in connection with this License or the Festival and regardless of any actual or alleged negligence of any of the Licensor Parties. The provisions of this paragraph shall survive expiration or termination of Licensee's involvement with the Festival.

3. **Permits & Licenses; Requirements with Law:** Licensee shall at its expense timely obtain and it shall maintain all governmental approvals, permits, authorizations, and licenses to permit it to participate and offer and sell its crafts at the Festival in accordance with the requirements of law including, but not limited to, New York State tax numbers and authorizations. Proof that Licensee has obtained all such permits and authorizations shall be promptly delivered to Licensor and Licensee shall be solely responsible for the timely collection and reporting and payment of all New York State sales taxes. None of the Licensor Parties shall have any responsibility or liability for Licensee's failure to comply with the provisions of this paragraph. Licensee shall prominently display its tax identification number at its designated craft location at the Festival at all times, and prior to its first Festival day provide Licensor with a current and accurate copy. In addition to the foregoing, Licensee agrees to fully and timely comply with all applicable laws, rules and regulations relating to its work or participation at the Festival.

4. **Standard of Quality & Craft Personnel:** Licensee shall at all times keep and maintain a neat and clean appearance and be courteous to all persons and staff participating in the Festival, including other vendors and visitors. Licensee shall not during the

Festival or within the two-hour period prior or after it consume any alcoholic beverages, nor shall any such beverages be brought to the Festival. Licensee agrees that at all times during the Festival it shall keep the area designated to it by the Licensor in safe, attractive, neat, and clean condition. All vehicles, packing containers, excelsior and similar materials are to be removed from the exhibit area upon completion of the set up and prior to the opening of the Festival and otherwise safely deposited and secured.

5. **Electric or Utility Needs:** If electric or other utilities are needed, Licensor will try to accommodate these needs if given sufficient notice, but Licensor shall have no obligation to do so.

6. **Handling of Money, Etc.:** Licensee is solely responsible for the handling and safety and security of money relating to the Festival and Licensee shall arrange for and undertake for the protection thereof without any liability whatsoever as to the Licensor Parties.

7. **No Liability to Licensor Parties:** The Licensor Parties shall have no liability whatsoever to Licensee, its staff, or otherwise if there shall be any damage or injury or loss due to fire, theft, accident or other cause. If Licensee damages any property on the Festival site, Licensee shall be liable for the cost to repair or replacement as deemed necessary or appropriate by Licensor.

8. **Set-Up & Preparation:** Licensee must be set up a half hour prior to opening of Festival (by 10:30 AM). Licensor shall designate the location of Licensee's space. Licensee arriving after this time may be excluded from participating in the Festival for that day without refund of fees.

9. **Fees:** In order to participate in the Festival, Licensee shall pay to Licensor a one-time, non-refundable fee of \$250.00 prior to the start of the Festival. Fees shall be collected prior to the Festival.

10. **No Assignment or Subletting:** Licensee shall have no right to and it shall not assign or sublet this License or any rights or obligations hereunder, including any space designated to it.

11. **Termination of Agreement, Etc.:** Licensor reserves all rights and remedies available to it under law and in equity, as well as the right by Licensor to terminate the participation of any Licensee on notice thereto, for any failure to comply with this Agreement. This Agreement shall be governed and construed in accordance with the laws of the State of New York, without regard to conflict of law principles. The waiver of any breach of this Agreement shall not constitute or operate as a waiver of any other breach of such provision, or of any other provisions of this Agreement, nor shall any failure to enforce any provision hereof operate as a waiver of such provision or of any other provisions hereof. This Agreement cannot be changed orally. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective permitted successors and assigns.

By signing below, Licensee agrees to accept and abide by the terms and provisions of this License including the Rules and Regulations.

Licensee:

By: \_\_\_\_\_

Date: \_\_\_\_\_

Licensor:

\_\_\_\_\_  
The Bethel Performing Arts Center, LLC, and Townsquare Media, LLC

Date: \_\_\_\_\_



## FOOD VENDOR RULES AND REGULATIONS

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The Peace, Love & Food Trucks Festival at Bethel Woods is a place for the community to celebrate and enjoy the talent, beauty, and bounty of the region. In order to maintain the integrity and the mission of the Festival the following rules and regulations will be implemented. Please consider these criteria before submitting an application.

1. All food vendors must adhere to the rules and regulations as set forth by the NYS Department of Health.
2. All products must be clearly priced.
3. At the Festival, safety is of the utmost importance. We ask that you drive with caution within the festival grounds and help us to promote a safe working environment for all.
4. Each vendor must provide their own display materials. i.e. menu boards, signs, etc.
5. Each vendors display must fit neatly within their assigned space. This space must be kept organized with boxes, wires, crates, and coolers out of site in order to provide a pleasant curb appeal.
6. Each vendor should display their business name within their space.
7. Set up begins at 8:00 am on the day of the event. Cars must be moved from the site by **10:30 am**, no exceptions! Any person arriving after 10:15 am will have forfeited their space.
8. The Festival closes at 6:00 pm. Vendors are required to stay until closing time. Vehicles are not permitted on the site until **6:15 pm** or in certain circumstances "all clear" from staff, in order to allow visitors to safely exit.
9. The Festival is held rain or shine. Every attempt is made to create a comfortable environment in the event of bad weather. Your fee will be forfeited if you choose not to vend on such a day.
10. The Festival promotes peace and affability. Bickering and unkind remarks between vendors will not be tolerated.
11. All complaints and suggestions may be submitted in writing to the Festivals Coordinator.
12. **Pets of any kind, this includes dogs, are strictly prohibited from the Harvest Festival site. Service Animals of any kind, including guide dogs, signal dogs or other animals that are individually trained to provide assistance to an individual with a disability are always welcome at Bethel Woods. Service animals at Bethel Woods must remain on a leash at all times and act in a manner that adheres to the behavioral expectations outlined by the Americans with Disabilities Act.**
13. All vendors must adhere to additional guidelines, instructions, or directions from Bethel Woods staff.

Failure to comply with the above rules and regulations will result in a warning followed by possible removal from the grounds and exemption from participation in further events. Please sign this document in order to express your understanding of the rules and regulations of The Peace, Love & Food Trucks Festival at Bethel Woods.

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Vendor

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Date