



FOR IMMEDIATE RELEASE

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**LIMITED EDITION PAVER CAMPAIGN LAUNCHED AT HISTORIC
WOODSTOCK FESTIVAL SITE**

Give \$269 Today & Make Your Own Mark on History!

BETHEL, NY (March 23, 2018) – **Bethel Woods Center for the Arts** is a one-of-a-kind cultural center for the arts and humanities. Drawing local, national, and international visitors, it is best known as a concert venue, museum and as a National Register Historic Site where the original Woodstock Music & Art Fair was held in August 1969. In 2019, the center will mark 50 years since the iconic festival took place and they are pleased to offer a limited time opportunity for patrons from around the world to make their own mark on history through an **Anniversary Pavers Program**.

Each 4"x8" commemorative brick paver is etched with a personal message, stamped with an exclusive 50th anniversary insignia and will then be incorporated into the classic design of the venue entrance pathway. Individually, the pavers are a unique way to celebrate a loved one; together, they exemplify the arts' ability to unify the masses.

A one-time tax-deductible donation of \$269 ensures that local, national and international visitors can explore and understand the social and political impact that emerged from the 1960s, as well as how these experiences are inextricably linked to the values of cultural expression and freedom that are enjoyed daily.

As a 501c3 non-profit organization, Bethel Woods Center for the Arts has evolved into an innovative, program-driven cultural center that includes The Museum at Bethel Woods, activity-based arts and humanities education programs, and a state-of-the-art outdoor music venue.

Gifts will directly help the cultural center achieve important plans for the benefit of future generations. As stewards of a distinctive heritage site, future plans include the opening up of a newly restored trail systems in the Bindy Bazaar Woodland, restoration of the Woodstock stage area and the creation of a scenic interpretative outlook at the top of the field.

Pavers ordered before April 15, 2018 installed in May.

Pavers ordered before August 15, 2018 installed in September.

Pavers ordered before October 15, 2018 installed in November.

For more information and to order, please visit www.bethelwoodscenter.org/paver.

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About Bethel Woods Center for the Arts

Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit www.BethelWoodsCenter.org.