

**FOR IMMEDIATE RELEASE**

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**KIDZ BOP – #1 MUSIC BRAND FOR KIDS – TO PERFORM  
AT BETHEL WOODS ON JULY 22<sup>ND</sup>  
*Tickets On Sale Friday, January 10<sup>th</sup> at 10 AM***



**January 6, 2020 (BETHEL, NY) – Bethel Woods Center for the Arts**, the nonprofit cultural center located at the historic site of the 1969 Woodstock festival in Bethel, N.Y., today announced that **KIDZ BOP**, the #1 music brands for kids, will perform on the Pavilion Stage on **July 22<sup>nd</sup>**. The highly-anticipated family-friendly live concert experience will take place in 58+ cities in the U.S. and Canada in 2020. Tickets will go on sale to the public on **Friday, January 10<sup>th</sup> at 10:00 AM** at [www.BethelWoodsCenter.org](http://www.BethelWoodsCenter.org), [www.Ticketmaster.com](http://www.Ticketmaster.com), Ticketmaster outlets, or by phone at 1-800-653-8000.

Bigger than ever before, the all-new live tour will feature KIDZ BOP's best production yet with new sets, wardrobe, choreography, interactive elements, and more surprises. Named one of *Billboard Magazine's* Top 100 Artists of the Decade, and #1 Kids' Artist for 10 consecutive years, The KIDZ BOP Kids will perform some of today's biggest hits live on stage. The KIDZ BOP Kids have sold more than 21 million albums and garnered 4.5 billion streams worldwide.

Victor Zaraya, President of KIDZ BOP adds, "We're proud to create an environment at our KIDZ BOP live shows that kids and families will enjoy together, whether it's your child's first concert or an annual family tradition."

Citi is the official presale credit card of the KIDZ BOP Live 2020 Tour. As such, Citi card members will have access to purchase presale tickets beginning Tuesday, January 7th at 10am local time until Thursday, January 9th at 10pm local time through Citi Entertainment. For complete presale details visit [www.citientertainment.com](http://www.citientertainment.com).

Special VIP packages, which include a private party, exclusive merchandise, and a meet-and-greet with The KIDZ BOP Kids, are also available. Artist Group International (AGI) is representing the KIDZ BOP tour.

The pre-sale for Bethel Woods Members begins **Tuesday, January 7<sup>th</sup> at 11:00 AM**. More than early entry, live music, VIP access & exclusive benefits, membership provides vital support for museum education and creative learning programs, while offering exclusive benefits not available to the general public. To learn about additional member benefits and pre-sale access, please visit <https://www.bethelwoodscenter.org/join-give/join>.

A limited number of **2020 Bethel Woods Season Lawn Passes** are available, fully transferrable, and guarantees your place on the lawn for every Pavilion concert. To learn more visit <https://www.bethelwoodscenter.org/concerts/season-lawn-passes>.

**The Museum at Bethel Woods** offers \$8 admission when purchased with a concert ticket and \$10 admission when purchased day of with a valid concert ticket. Stay tuned for forthcoming information regarding the 2020 Special Exhibit. To learn more, please visit <https://www.bethelwoodscenter.org/museum>.

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#### About Bethel Woods Center for the Arts

Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit [www.BethelWoodsCenter.org](http://www.BethelWoodsCenter.org).

#### About KIDZ BOP

KIDZ BOP connects with kids and families through its best-selling albums, music videos, consumer products and live tours. In the US, KIDZ BOP is the No. 1 music brand for kids, featuring today's biggest hits "sung by kids for kids." KIDZ BOP has sold over 21 million albums and generated over 4.5 billion streams since the family-friendly music brand debuted in 2001. The best-selling series has had 24 Top 10 debuts on the Billboard 200 Chart; only three artists in history—The Beatles, The Rolling Stones, and Barbra Streisand—have had more Top 10 albums. For more information, visit [www.kidzbop.com](http://www.kidzbop.com).

KIDZ BOP is a part of Concord.

#### About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com).