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**THE WHO ANNOUNCE 2022 NORTH AMERICAN TOUR, INCLUDES PERFORMANCE
AT BETHEL WOODS CENTER FOR THE ARTS**

Tickets On-Sale to General Public Friday, February 11TH at 10 AM.



February 7th, 2022 (BETHEL, NY) – Bethel Woods Center for the Arts, a nonprofit cultural organization located at the historic site of the 1969 Woodstock festival today announced that legendary rock band (and Woodstock festival alumni) **The Who** will perform on Saturday, May 28th as part of the 2022 The Who Hits Back! tour. The iconic band's upcoming North American trek promises to be another rock n' roll knockout, bringing singer Roger Daltrey and guitarist/songwriter Pete Townshend back to U.S. venues two years after their acclaimed MOVING ON! Tour, which wowed audiences with a series of sold-out dates.

Tickets will go on sale to the public on **Friday, February 11th at 10:00 AM** at www.BethelWoodsCenter.org, www.Ticketmaster.com, Ticketmaster outlets, or by phone at 1-800-653-8000.

American Express® Card Members can purchase tickets in select markets before the general public beginning today, Monday, February 7th at 10:00 AM local time through Thursday, February 10th at 10 PM local time. The Who's fan club presale starts Wednesday, February 9th at 10 AM local time and runs through Thursday, February 10th at 10 PM local time.

THE WHO HITS BACK! Tour will feature THE WHO's full live band comprised of guitarist/backup singer Simon Townshend, keyboardist Loren Gold, second keyboardist Emily Marshall, bassist Jon Button, drummer Zak Starkey and backing vocals by Billy Nicholls along with orchestra conductor Keith Levenson, lead violinist Katie Jacoby and lead cellist Audrey Snyder, passionately delivering THE WHO's many classics, as well as songs from their most recent album, titled *WHO*.

Commenting on The Who Hits Back! Tour, Roger Daltrey says, “Pete and I said we’d be back, but we didn't think we'd have to wait for two years for the privilege. This is making the chance to perform feel even more special this time around. So many livelihoods have been impacted due to Covid, so we are thrilled to get everyone back together - the band, the crew and the fans. We’re gearing up for a great show that hits back in the only way The Who know how. By giving it everything we got.”

The Who’s wildly successful 2019 MOVING ON! Tour brought the band’s iconic brand of incomparable rock through 29 cities, including a rollicking sold-out show in Boston’s historic Fenway Park, and a memorable Seattle show where Pearl Jam frontman Eddie Vedder joined them onstage for a rousing version of “The Punk And the Godfather.” The tour generated the most unanimous outpouring of acclaim from critics and fans of any live rock show in 2019, winning raves across North America for the orchestral dynamic as well as the duo’s cathartic rock firepower and intimate acoustic numbers. “They’re not getting older. They’re getting better. You better, you better, you bet.” hailed the Worcester Telegram, with *Pollstar Magazine* affirming “Daltrey is in peak form, and so is Townshend, lavishing his trademarked windmill guitar motion.”

The presale for Bethel Woods Members begins Tuesday, February 8th at 10:00 AM. More than early entry, live music, and VIP access, membership provides vital support for museum education and creative learning programs, while offering exclusive benefits not available to the general public. To learn about additional member benefits and presale access, please visit <https://www.bethelwoodscenter.org/member>.

A limited number of 2022 Bethel Woods Season Lawn Passes are available, fully transferrable, and guarantees a place on the open-air lawn for every Pavilion concert, including sold out and Pavilion-only performances. To learn more visit <https://www.bethelwoodscenter.org/season-lawn-passes>.

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About Bethel Woods Center for the Arts

Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 16,000, an intimate 422-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit www.BethelWoodsCenter.org.