FOR IMMEDIATE RELEASE

BETHEL WOODS WELCOMES DEAD & COMPANY ON AUGUST 23RD

Tickets on-sale to General Public Friday, May 21st at 12:00 PM.

May 18th, 2021 (BETHEL, NY) – Bethel Woods Center for the Arts, a nonprofit cultural organization located in Bethel, NY, today announced Dead & Company – comprised of Mickey Hart, Bill Kreutzmann, John Mayer, and Bob Weir, with Oteil Burbridge and Jeff Chimenti – will perform at the historic site of the 1969 Woodstock festival on August 23rd, 2021.

Tickets will go on sale to the public on Friday, May 21st at 12:00 PM at www.BethelWoodsCenter.org, www.Ticketmaster.com, Ticketmaster outlets, or by phone at 1-800-653-8000.

To ensure fans get tickets in their hands directly, Fan Registration is now available HERE until Sunday, May 16th at 10:00 PM PDT through Ticketmaster’s Verified Fan program. The Verified Fan Presale begins Wednesday, May 19th at 10:00 AM local through Thursday, May 20 at 10:00 AM local venue time. Supplies are limited.

Dead & Company is excited to announce that they will continue their work with longtime sustainability partner REVERB. This summer the band has committed to a comprehensive carbon offset program via Reverb’s unCHANGEit Climate Campaign, covering all projected emissions from this year’s tour – including fan travel to and from shows. These Dead & Company tour offsets will immediately fund important projects around the world and here at home that directly fight climate change and greenhouse gas emissions.

Dead & Company will once again offer a variety of enhanced experience packages that range in amenities from Loose Lucy’s Lounge access and early venue entry to branded lawn chairs and limited-edition screen-printed posters, paired with
premium concert tickets. Travel Packages that bundle concert tickets with local accommodations will also be available. All enhanced offerings and travel packages go on sale May 19th at 10:00 AM local venue time. For full details, visit HERE.

The presale for Bethel Woods Members begins Thursday, May 20th at 10:00 AM. More than early entry, live music, and VIP access, membership provides vital support for museum education and creative learning programs, while offering exclusive benefits not available to the general public. To learn about additional member benefits and presale access, please visit https://www.bethelwoodscenter.org/member.

A limited number of 2021 Bethel Woods Season Lawn Passes are available, fully transferrable, and guarantees a place on the open-air lawn for every Pavilion concert, including sold out and Pavilion-only performances. To learn more visit https://www.bethelwoodscenter.org/concerts/season-lawn-passes.

The Museum at Bethel Woods offers discounted museum admission when purchased with a concert ticket, valid the day of the show through the following day. The 2021 Special Exhibit, Lights, Color, Fashion: Psychedelic Posters and Patterns of 1960s San Francisco, showcases a phenomenal ensemble of San Francisco rock posters and fashion from the kaleidoscopic years of 1964 to 1972 gathered by collector Gary Westford. To learn more please visit https://www.bethelwoodscenter.org/museum.

###

About Bethel Woods Center for the Arts
Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit www.BethelWoodsCenter.org.