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BETHEL WOODS PROUDLY PRESENTS INAUGURAL 'BACKSTAGE AT BETHEL WOODS' ON JULY 31ST, 2021

Signature fundraiser supports nonprofit mission and features dinner on Pavilion Stage plus live music by The Bacon Brothers.

July 19th, 2021 (BETHEL, NY) – On July 31st, **Bethel Woods Center for the Arts**, a nonprofit cultural organization located in Bethel, NY will host **Backstage at Bethel Woods** – the first-of-its-kind fundraising event to benefit arts education programs, historic preservation efforts, and The Museum at Bethel Woods.

Kicking off at 6:00 PM, Backstage at Bethel Woods will give guests a never-before-seen look at the inner workings of the 16,000-person Pavilion stage – which has hosted memorable performances by Woodstock legends and today's biggest superstars since opening in 2006. The evening will include a backstage cocktail hour, multi-course seated dinner on the Pavilion stage prepared by Chef Jasper Alivia, and a live auction, all concluding with a musical performance and question-and-answer session by **The Bacon Brothers**.

Attendees will also be among the first to preview **Gallery of Generations** – a backstage exhibit highlighting the work of Russell Young, featuring an impressive roster of musicians and celebrities of the 1960s, delightfully displayed in the colors and splendor that stardom allows. The gallery is proudly presented in collaboration with Tagliatella Galleries.

"After a year of silence on the main stage, we couldn't think of a better way to open the season than with our greatest supporters front and center," said Eric Frances, CEO, Bethel Woods Center for the Arts. "Music is a huge part of our legacy, and we're excited to be able to give people a truly one-of-a-kind experience on our main stage," he continued.

Located at the historic site of the 1969 Woodstock festival, Bethel Woods Center for the Arts uses its legacy to teach guests about peace, civility, and kindness through festivals, exhibits, and creative arts programs for all ages. Despite the pandemic, Bethel Woods was able to reach over 28,000 participants both online and in-person through art intensives, workshops, and virtual lectures in 2020.

Backstage at Bethel Woods is underwritten by Resorts World Catskills, Stuart Salenger Foundation, The Frommer Family, Rowley Family Foundation, Ready Computing, The Moore Insurance Agency Inc., Mediacom Communications Corporation, Frank and Susan Brown, and Morgan Stanley/Jeffrey Gerson, Hill-N-Dale Abstracters, Inc., Grimm Construction Inc., Orange Bank & Trust Company, Marc and Colleen Devitt, Leslie and Greg Ferrero, Goldman Sachs, Prager Metis, and Advanced Testing. The event planning committee is co-chaired by Rich Rowley and Lauren Rowley and includes the

dedicated time and efforts of Jeffrey Gerson, Robyn Gerry, Timothy McCausland, Marc Devitt, Sean Rieber, Valerie Rennert, Beth Chamow, Kathy Frommer, Susan Marton, and Susan Russ.

Tickets are now available for \$500 per person; tables of two or more may be reserved. Tickets include dinner, drinks, entertainment, and access to the live auction. To learn more and to RSVP, kindly visit BethelWoodsCenter.org/Backstage or call (845) 295-2533.

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About Bethel Woods Center for the Arts

Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit www.BethelWoodsCenter.org.