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BETHEL WOODS TEAMS UP WITH BROADWAY STARS TO PRESENT “BROADWAY BOOSTS BETHEL”

Special fundraising video will be available October 22nd for 72 hours.



Caption: Signed guitar pictured on the Peace Overlook at Bethel Woods Center for the Arts. The guitar, an item in the Center's annual Silent Auction, has been signed by Richie Havens, Maroon 5, and more.

BETHEL, NY (October 5th, 2020) – Bethel Woods Center for the Arts, located at the historic site of the 1969 Woodstock festival, today announced that the nonprofit cultural organization, together with a talented collection of Broadway stars, Emmy and Tony winners, and songwriters proudly presents **Broadway Boosts Bethel** on October 22nd at 7:00 PM.

Hosted by Tony Award-winner BD Wong (*M. Butterfly*, *Father of the Bride*, *Law & Order: Special Victims Unit*), this special fundraising video combines Broadway talent with the Center's historic legacy, featuring artists performing songs from the Sixties of their choosing. Throughout the program, the performers will share the impact the arts have had on their own lives. The line-up includes Mauricio Martinez (*On Your Feet!*); Carrie Manolakos (*Mamma Mia!*); Anthony CeFala (*Mamma Mia!*); Jelani Remy (*Ain't Too Proud to Beg*); Laurie Wells and Don Noble (*Mamma Mia!*); Paul Loesel (*Wicked*); Chuck Ragsdale (*A Gentleman's Guide to Love and Murder*); Angela Jamieson (*The Lion King*); and The Heartstrings Project.

“Because the Pavilion Stage was dark this past summer, we are committed now more than ever to what we are calling **Share The Music, Again,**” said Eric Frances, CEO, Bethel Woods Center for the Arts. “This idea of restoring song and once again being a place for people to gather and enjoy the arts serves as an anchor to our year-end fundraising efforts,” he continued.

Broadway Boosts Bethel will be available for 72 hours on the Center’s website beginning October 22nd at 7:00 PM. Though it will be free to watch, a donation of \$10 is suggested. All proceeds will support the Center’s commitment to presenting creative and meaningful experiences for our audiences. As a thank you for contributing, one lucky donor will receive an exclusive camping opportunity on the historic grounds of the 1969 Woodstock festival.

The video will air two days prior to the close of the Center’s annual Silent Auction. Though typically held in conjunction with the annual Wine Pairing Dinner in the Event Gallery, this year’s auction will run October 6th – 24th. Participation gives guests access to one-of-a-kind items and exclusive experiences virtually. Auction items include a guitar signed by Richie Havens, Joe Cocker, Cindy Lauper, Maroon 5, and many other past Bethel Woods performers.

Pre-registration for the auction is now open and can be done through the Center’s website: BethelWoodsCenter.org/SilentAuction. For more information on Broadway Boosts Bethel, please visit BethelWoodsCenter.org/Broadway.

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About Bethel Woods Center for the Arts

Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit www.BethelWoodsCenter.org.