



FOR IMMEDIATE RELEASE

Media Contact:

Bridget Smith
v.845.583.2179

Photos & Interviews may be available upon request

bsmith@bethelwoodscenter.org

BETHEL WOODS CENTER FOR THE ARTS ANNOUNCES NEW PARTNERSHIP FOR 2019 WITH THE KARTRITE RESORT & INDOOR WATERPARK

BETHEL, NY (March 29, 2019) – Bethel Woods Center for the Arts is pleased to welcome **The Kartrite Resort & Indoor Waterpark** as the official sponsor of **The Family Zone** at Bethel Woods Center for the Arts. The Family Zone is an area of lawn seating designed to create an enjoyable concert experience for families and the youngest of concert-goers.

Set for its grand opening on April 19, the team at The Kartrite is working diligently to guarantee a memorable guest experience for families. “It’s important to us to engage our neighbors in order to continue to drive awareness for Sullivan County among both leisure and group markets, and have a positive impact on the local economy,” said Kartrite General Manager David Kohlasch. “For visitors to the area, we hope they’ll experience all the destination has to offer.”

Creating a space where families can engage in the arts together is central to Bethel Woods’ mission, making their partnership with the modern family resort apt. “The desire to positively impact our community and create a space for families to spend quality time together is held at the core of our organization,” said Darlene Fedun, Chief Executive Officer for Bethel Woods Center for the Arts. “We are thrilled to work with others who strive to do the same.”

The Family Zone is free of smoking, alcoholic beverages and standing. All are welcome and no special ticket is required in addition to a concert ticket. The zone is first come, first serve and does have limited capacity.

Pavilion concerts are just one part of Bethel Woods’ **Season of Song & Celebration**, which promises a uniquely memorable experience for those who journey to the historic site to celebrate the legacy of the greatest festival of all time. The calendar of year-long programming begins on March 30th with the re-



opening of The Museum at Bethel Woods featuring the 2019 Special Exhibit **We Are Golden: Reflections on the 50th Anniversary of The Woodstock Festival & Aspirations for a Peaceful Future.**

For more information about Bethel Woods Center for the Arts, please visit www.BethelWoodsCenter.org or call 1.866.781.2922.

###

DISCLAIMER

The Bethel Woods Center for the Arts' celebrations marking the 50th Anniversary of the greatest festival of all time, planned for the Summer of 2019, are not produced, sponsored by, or affiliated with Woodstock Ventures LC, the organizer of the 1969 Festival and its other reunion festivals, and are not WOODSTOCK® events.

About Bethel Woods Center for the Arts

Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit www.BethelWoodsCenter.org.

About The Kartrite Resort & Indoor Waterpark

Blending the style of Manhattan with the rustic charm of the Catskills, this luxe family resort features 324 modern all-suite guest rooms, 80,000 sq. ft. indoor waterpark, eight distinct restaurants and bars, rejuvenating spa and fitness center, indoor entertainment center, and more than 11,000 sq. ft. of function space for meetings and special occasions. Heated to a toasty 84 degrees year-round, New York's Biggest Waterpark delights underneath a Teflon transparent roof complete with private elevated cabanas for tanning, lush vegetation and meticulous landscaping — and more than 10 slides and water adventures boasting daring drops and gnarly waves, laid-back lazy river and indoor-outdoor pools. The adventure continues with ropes course, rock climbing, arcade games, mini bowling, laser tag and VR experiences.