



HISTORIC SITE OF THE WOODSTOCK FESTIVAL  
1969-2019

## FOR IMMEDIATE RELEASE

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## BETHEL WOODS CENTER FOR THE ARTS ANNOUNCES IMPORTANT TRAFFIC PLANS FOR WOODSTOCK ANNIVERSARY WEEKEND

**BETHEL, NY (July 11, 2019)** –Bethel Woods Center for the Arts today announced that it has been working with local, county, and state safety and law enforcement officials on traffic and security activities surrounding Anniversary Weekend, Thursday, August 15<sup>th</sup> through Sunday, August 18<sup>th</sup>.

The nonprofit cultural center located at the historic site of the 1969 Woodstock festival would like to inform the public of some important information, the below has been vital in developing a plan to minimize potential impacts.

- It is anticipated that the entire county will have increased visitors and heavier traffic over the **Anniversary Weekend, (Thursday, August 15<sup>th</sup> through Sunday, August 18<sup>th</sup>).**
- All event/concert ticket holders will need to have a Travel Pass to enter the traffic pattern of Bethel Woods. Event/concert ticket holders should watch their e-mail for detailed information allowing seamless entry on each event day.
- Anyone who wishes to visit during Anniversary Weekend must purchase their tickets now as several events are at or near capacity for each of the event days. To purchase tickets, please visit **BethelWoodsCenter.org**.
- Please note that individuals without concert or event tickets during Anniversary Weekend, **must** visit Bethel Woods on a different weekend as the Center will be at permitted capacity.
- **The Museum at Bethel Woods** will offer extended hours (9am-9pm) the weekend before Anniversary Weekend (August 10<sup>th</sup>-14<sup>th</sup>) as well as the week following (August 19<sup>th</sup>-25<sup>th</sup>).
- Visiting on alternate dates, other than Anniversary Weekend, will ensure a more enjoyable experience for guests. There are a variety of other events all throughout 2019. For more information, please visit **BethelWoodsCenter.org**.
- Bethel Woods encourages all guests to stay patient and positive during the Anniversary Weekend, embracing the once in a lifetime event honoring the history of Sullivan County and the Town of Bethel.

- Given the increased visitation, Bethel Woods is hopeful that the community and local businesses will welcome guests and provide patrons with the best possible experience throughout the entire summer.

*Bethel Woods' Season of Song & Celebration promises a memorable experience for those who journey to the historic site throughout the year to celebrate the legacy of the greatest festival of all time. A Season of Song & Celebration is funded in part by the New York State Department of Economic Development's I LOVE NY program under the New York State Regional Economic Development Council's Market NY initiative.*

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#### DISCLAIMER

The Bethel Woods Center for the Arts' celebrations marking the 50th Anniversary of the greatest festival of all time, planned for the Summer of 2019, are not produced, sponsored by, or affiliated with Woodstock Ventures LC, the organizer of the 1969 Festival and its other reunion festivals, and are not WOODSTOCK® events.

#### About Bethel Woods Center for the Arts

Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit [www.BethelWoodsCenter.org](http://www.BethelWoodsCenter.org).