

Bethel Woods Center for the Arts, Historic Site of the Woodstock Festival, Announces *Peace, Love & Posters Contest* to Celebrate the Golden Anniversary

Original Woodstock poster designer David Edward Byrd and renowned Broadway poster artist Frank "Fraver" Verlizzo to serve as judges

Bethel, NY, January 10, 2019 - [Bethel Woods Center for the Arts](#), a nonprofit cultural organization located on the historic grounds of the 1969 Woodstock festival, today announced a national poster contest in celebration of the iconic festival's 50th anniversary this year. Woodstock spawned one of the most recognizable posters of the century with its signature bird and guitar celebrating "3 Days of Peace & Music."

The Peace, Love & Posters Contest invites student, amateur and professional artists to create a poster that visually expresses values of kindness, community, and our aspirations for the next fifty years. The contest opens for submissions on February 6 and ends on March 14, 2019. The grand prize winner will receive a cash prize of \$2,500 and national exposure for their work.

Contest judges include original Woodstock poster designer David Edward Byrd and renowned Broadway poster artist Frank "Fraver" Verlizzo, Byrd's former student. The winning poster will go down in history as the face of Bethel Woods during the anniversary year. The poster will also be widely displayed throughout *Vibrations*, an event series produced by Bethel Woods commemorating the Golden Anniversary, the power and possibility of the sixties and what that decade means to us today.

The winner and finalists will be announced prior to the first *Vibrations* event in May. In addition to the \$2,500 cash prize, the winner will receive a \$1,500 travel stipend and lodging to visit Bethel Woods on June 5 and participate in the *Power of the Poster* event during *Vibrations*. At the event, Byrd and Verlizzo will discuss the winning poster, take attendees on a kaleidoscopic journey through the power of posters over the last fifty years, and lead a hands-on workshop.

"I'm thrilled to see what the next generation of poster designers comes up with for *Peace, Love and Posters*," said Verlizzo. "This national contest celebrates the power and possibilities of poster art and offers a wonderful opportunity for artists to have their work seen on a national platform."

The deadline for submission is 4:00 p.m. ET on March 14, 2019. The contest is open to legal residents of the United States who are 15 years of age and older. Only original poster designs will be considered. Posters will be judged on the following criteria: adherence to theme; uniqueness; skill and technique; and creativity. For full details and contest rules, please visit: bethelwoodscenter.org/postercontest

About *Vibrations*

Bethel Woods' 2019 *Vibrations* series comprises eight unforgettable events bringing together changemakers, artists, and influencers to open conversations, inspire thinking and awaken purpose. Emphasizing the value of the arts and civic engagement, *Vibrations* brings the legacy of the past into conversation with the movements of today. Events include: *Deep Field with Eric Whitacre* on May 18, *Power of the Poster* on June 5, *PBS American Experience: Woodstock* on July 25, *Songs for Change* (date

TBD), *Mind: Body: Earth* on August 31 & September 1, *Framing History* on September 28, *Youth Leadership Day* (date TBD), and *Sixties @ 50: A Retrospective* on October 19.

About Bethel Woods Center for the Arts and The Museum at Bethel Woods

Bethel Woods Center for the Arts is a nonprofit cultural organization, located at the National Register Historic Site of the 1969 Woodstock festival in Bethel, NY. Located just 90 miles from New York City on a lush campus featuring bucolic countryside views, the Center is comprised of the Pavilion Stage amphitheater that accommodates 15,000, an intimate 440-seat indoor Event Gallery, and the award-winning Museum at Bethel Woods. The Center offers a diverse selection of popular artists, culturally-rich performances, and educational, community, and museum programs committed to inspiring expression, creativity and innovation through the arts. Bethel Woods is exemplary in its efforts to engage, inspire and advocate for the accessibility of the arts for all ages and to connect with community partners to broaden programmatic reach and to strengthen support and resources for its activities. The Museum at Bethel Woods is dedicated to the study and exhibition of the social, political and cultural events of the 1960s, including the Woodstock festival, and the legacies of those times, as well as the preservation of the 1969 Woodstock festival site. For more information, please visit:

www.BethelWoodsCenter.org

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