FOR IMMEDIATE RELEASE

BETHEL WOODS CENTER FOR THE ARTS ANNOUNCES A SEASON OF SONG & CELEBRATION

Commemorating the 50th anniversary of the greatest festival of all time with a full schedule of exhibits, programs and events

BETHEL, NY (February 18, 2019) – In 1969 hundreds of thousands of young people from across the country gathered on Max Yasgur’s farm in Bethel, New York, and left as a community inspired to change the world through peace and love. Fifty years later, Bethel Woods Center for the Arts stands on that very spot, inspiring, educating and empowering a new generation through the transformative power of the arts.

Today Bethel Woods announced A Season of Song & Celebration, detailing the many exciting plans to celebrate the historic festival’s Golden Anniversary and welcome visitors from near and far back to the ‘garden’ throughout the year.

Located in the Sullivan Catskills 90 miles northwest of New York City at the National Register Historic Site of the 1969 Woodstock festival, Bethel Woods’ lush 800-acre campus includes an internationally ranked 15,000 capacity Pavilion amphitheater, an intimate 440-seat indoor Event Gallery, an award-winning Museum, and a Conservatory for creative and educational programs rooted in the arts and heritage of the its historic site.

“We are humbled by the interest in the anniversary year and we realized it was greater than we’d ever dreamed,” explained Darlene Fedun, Bethel Woods Center for the Arts’ Chief Executive Officer. “We recognize the importance of this place to so many, and our mission of preservation and interpretation of the 1960s is central to A Season of Song and Celebration, as it provides our guests the opportunity to reflect, to learn and to celebrate the legacy of what occurred here.”

A Season of Song & Celebration kicks off on March 30th, when The Museum and festival field reopen for the 2019 season, featuring the Special Exhibit We Are Golden – Reflections on the 50th Anniversary of the Woodstock Festival and Aspirations for a Peaceful Future. This exhibit examines the festival and what the youth of 1969 wanted for the world, while placing it in the context of the positive societal impacts that followed, and seeks to provide inspiration for today’s youth, while asking what they want their legacy to be.

On May 4th, the first phase of an important preservation project, the restoration of the Bindy Bazaar trails will welcome visitors for the first time. These trails originally served as a marketplace with 20 booths where vendors sold crafts, clothing, and exotic goods and connected two major areas of the
festival grounds. By recreating the network of trails through the wooded area west of the festival field, guests will now be able to explore the area and see historic evidence of the market.

In June, the **Summer Concert Season** begins, and early announcements promise a star-studded lineup including Chris Stapleton, Zac Brown Band, Dave Matthews Band, Heart, Sheryl Crow, Woodstock alumnus John Sebastian, with many more to be announced. Additionally, for the first time Bethel Woods will host Mountain Jam, one of the Northeast’s largest rock festivals, on the weekend of June 13th, featuring Willie Nelson, Gov’t Mule, The Avett Brothers, The Revivalists and more than 40 additional bands.

During **Anniversary Week**, from August 15-18, a series of programs and events have been developed to welcome all who wish to visit the historic site and museum, to hear music where history was made, and to reflect and celebrate the legacy of this hallowed ground.

Highlights of Anniversary Week include extended museum hours, docent tours of the exhibits and historic site, and a variety of events and programs including:

- **Thursday, August 15**: A screening of the Warner Bros. Academy-Award winning documentary, *Woodstock: the Director’s Cut* will be held on the historic festival field. It is an experience unlike any other to watch the documentary that chronicles the emergence of the Counterculture movement on the very field where it was filmed a half-century ago.
- **Friday, August 16**: *Ringo Starr and his All Star Band* will take the Pavilion Stage, along with Arlo Guthrie, who performed just after midnight on Friday, the first day of the festival; as well as Edgar Winter with *The Edgar Winter Band*, returning to Bethel for the first time since performing at the festival with his brother Johnny Winter.
- **Saturday, August 17**: Rock and Roll Hall of Famer and Woodstock legend, Santana returns to Bethel Woods Pavilion Stage, exactly 50 years after his groundbreaking Saturday afternoon festival performance. Santana will be joined by special guests *The Doobie Brothers*.
- **Sunday, August 18**: To be announced!

A Season of Song & Celebration is funded in part by the New York State Department of Economic Development’s I LOVE NY program under the New York State Regional Economic Development Council’s Market NY initiative.

Bethel Woods’ Season of Song & Celebration promises a uniquely memorable experience for those who journey to the historic site to celebrate the legacy of the greatest festival of all time. For more information about the events and programs planned throughout 2019, as well as additional details, and ticketing information please visit BethelWoodsCenter.org

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**DISCLAIMER**

The Bethel Woods Center for the Arts’ celebrations marking the 50th Anniversary of the greatest festival of all time, planned for the Summer of 2019, are not produced, sponsored by, or affiliated with Woodstock Ventures LC, the organizer of the 1969 Festival and its other reunion festivals, and are not WOODSTOCK® events.

**About Bethel Woods Center for the Arts**
Bethel Woods Center for the Arts inspires, educates, and empowers individuals through the arts and humanities by presenting a diverse selection of culturally-rich performances, popular artists, and community and educational programming. Located 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the lush 800-acre campus includes a Pavilion Stage amphitheater with seating for 15,000, an intimate 440-seat indoor Event Gallery, the award-winning Museum at Bethel Woods, and a Conservatory for arts education programming.

Through the in-depth study and exhibition of the social, political, and cultural events of the 1960s, as well as the preservation of the historic site of the Woodstock Music and Art Fair, Bethel Woods educates individuals about the issues and lessons of the decade while inspiring a new generation to contribute positively to the world around them. The not-for-profit organization relies on the generous support of individuals, corporations, and foundations to develop and sustain programs that improve the quality of life in the region and beyond.

For more information please visit www.BethelWoodsCenter.org.