Hey Kids!

The Museum at Bethel Woods
THE STORY OF THE ‘60s & WOODSTOCK
Welcome to Bethel Woods Center for the Arts!

In 1969, over 450,000 people gathered together in Bethel, NY for a three-day music festival called Woodstock. Right now, you are standing in the SAME place!

As you explore The Museum, you will learn about the young people of the 1960s and how this music festival changed the world!

Pack your bags and get ready to take a road trip to the 1960s!

Meet your guide Pan!

You might recognize him from the Bethel Woods logo, he is a minstrel (that means a medieval European entertainer) and he is playing the flute. Pan is excited to show you his favorite parts of The Museum and grounds. Along the way, he may even reveal hidden secrets for you to find!
The Museum at Bethel Woods is filled with groovy, retro artifacts from the 1960s and the Woodstock festival. Look for the key stops to locate those special items. If you have any questions, our volunteers are here to help!
New Words

Draw lines to match the words to their definition!

Alfalfa | A person born between 1946-1964.
Artifacts | A feeling of fellowship with others as a result of sharing common attitudes, interests, and goals.
Baby Boomer | A popular form of recorded music that came in different sizes (78, 45, and 33).
Community | The rights of citizens to political and social freedom and equality.
Counterculture | A culture whose values and norms of behavior are different from mainstream society.
Festival | An organized series of concerts, plays, movies, or events held over a period of days.
Hippie | A type of plant with bluish-purple flowers often used to feed livestock. Max Yasgur used the plant to feed his dairy cows.
Peace | A member of the counterculture movement who rejected established ideas and values and sought spontaneity, love, and expanded consciousness.
Protest | The transmission and receiving of sound waves and communication through the air.
Radio | A period where war has ended, tranquility.
Vinyl Record | Exciting, cool, or enjoyable.
Groovy | An object made by a human with cultural or historical interest.
Civil Rights | The action of expressing disapproval or objection to something.
Familiar Faces

Inside The Museum there are a lot of different faces who are all very important to the festival. These individuals worked together to create what would be called the Woodstock nation.

MAX YASGUR
Local dairy farmer who allowed his land to be used for the concert!

WAVY GRAVY
Hugh Romney (aka “Wavy Gravy”) was the leader of a commune called the Hog Farm that helped construct the site and take care of the concert goers at the festival.

LENI BINDER
A Sullivan County local who made thousands of peanut butter and jelly sandwiches for the hungry crowd.

Who went to Woodstock?
Young people from all around the country traveled to Bethel, NY to attend Woodstock. These are ordinary people who created an extraordinary historical event, and they are just like you!

As you explore The Museum keep an eye out for a few of these familiar faces.
Can You Hear It?

Throughout the 1960s, music played an important role in reflecting changing ideas and culture. The way young people listened to music changed as well when the transistor radio was introduced. Families no longer had to take turns with the family record player. Music became portable and kids had the freedom to listen their music whenever and wherever they liked.

Look at this! In the 1960s, the transistor radio was the smart phone of the decade. This was how people listened to music and received information from all over the world.

Did you know? As records increased in size, so did the packaging, album art, and liner notes (information about the artists and song lyrics). This all became part of the listening experience.

CREATE YOUR OWN ALBUM COVER

SOUNDS OF THE 60s
A Decade of Change

The events that took place between 1960 – 1970 inspired a lot of change. The country was at war, seeking peace, expressing love, protesting for equal rights and education, and questioning all of the things that were happening around them.

The peace flag was a symbol for those who wanted the war to end.

It holds a secret message in a special alphabet for flags called Semaphore.

Hidden in the peace sign are the letters N and D, which stands for nuclear disarmament.

A Colorful Journey

Color exploded as the decade of the ‘60s came to life! Symbols and colorful patterns in fashion and art reflected new ideas and ways of thinking.

Symbols are used to represent certain emotions, beliefs, and events, and can be a form of self-expression. What kind of symbols do you see around you? Circle the ones you can find.
Some Groovy Fashion

Clothing from the 1960s was inspired by color, pattern, and cultures from around the world. In this gallery you will find a lot of inspiration of your own!

DRAW YOUR OWN HIPPIE OUTFIT

Can you find the clothing worn by Woodstock concert goers?

Do you see the mud from the concert left on the sole of the shoes?
Down on the Farm!

In this gallery, you will see how a rural town transformed into a rock and roll concert venue!

Did you know?
Originally the concert was going to be in Wallkill, NY. Three weeks before the first performance, the four organizers had to find a new place to hold the event.

Max Yasgur, a dairy farmer in Bethel, NY agreed to let the young people enjoy three days of music on his alfalfa field.

Many of Max’s neighbors were concerned by the hippies and young people coming to town. However, everyone came together to make it a peaceful event.

The Experience!

What was it like to spend three days with so many people, little food, and lots of rain?

People shared food and shelter and even created a way to communicate with each other by leaving messages on a tree in the middle of the concert site.

What would you pack for Woodstock?

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ALL ABOUT THE MUSIC!

Meet the performers. Some artists were well known. Some artists had never been heard of before, but Woodstock made them legends. There were a total of 32 bands that played over the three days at Woodstock. Find some of their names in the word search below!

ARLO GUTHRIE
GRATEFUL DEAD
JANIS JOPLIN
JEFFERSON AIRPLANE

JIMI HENDRIX
JOAN BAEZ
JOE COCKER
RAVI SHANKAR

RICHIE HAVENS
SANTANA
THE BAND
Changed Forever!

Those who came to Woodstock experienced something that they would carry with them for the rest of their lives.

Some of those young people volunteer here today to share peace, love, and the message of Woodstock with everyone who visits Bethel Woods.

**CHARLIE MALONEY**

"Means more today!"

**JIM KILLILEA**

"I was part of history then, Now, I am a part of sharing it."

**JIM SHELLEY**

“We came for the music, we left with a legacy.”

**FLO MAURO**

“Sharing the story with hundreds of visitors is a real testament to how special and unique ‘Woodstock’ was then and more importantly, how it continues to impact generations today ....”

**MOLLY MCCOY**

“Woodstock was more than a bunch of hippies at a music festival; we changed the world!”

Do you recognize any of these faces? Say hi!
More to Explore

Even though you have gone through the entire Museum, there is still so much more for you to see! Head outside and see if you can explore these historic landmarks. **Check off the boxes as you find them!**

- Peace Overlook
- The Monument
- Bindy Bazaar Trail
- Historic Field
- Message Tree

Help Pan get from The Museum to The Monument!

Thank You for Visiting Bethel Woods!

To learn more about Education and Programs at Bethel Woods visit www.BethelWoodsCenter.org